



2022 Greenwich Best Brand Awards for U.S. Small Business Banking

Among More Than 500 Banks Evaluated, 9 Have Distinctive Brands

Best Brand—Ease of Doing Business

Chase
First Citizens Bank
First Horizon
Frost Bank
Regions Bank
South State Bank
Synovus Financial

Best Brand—Trust

First Citizens Bank
First Horizon
Frost Bank
Regions Bank
South State Bank
Synovus Financial

Best Brand—Values Long-Term Relationships

Comerica Bank
First Citizens Bank
First Horizon
Frost Bank
M&T Bank
Synovus Financial

Inquiries can be directed to Kevin Seiler (kevin.seiler@greenwich.com) at Coalition Greenwich — +1 203.625.5177

Based on nearly 12,000 interviews with businesses with sales of \$1–10 million across the country. Comparisons are based on all banks covered across the United States. Best Brand—Ease of Doing Business, Trust and Values Long-Term Relationships awards are based on distinctive customer ratings.

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