

# 2023 Key Trends in Institutional Asset Management - Asia (ex. Japan)

2023 Asian (ex. Japan) Institutional Investors Study

October 31, 2023

Executive Summary:

Review key industry trends for the institutional investors market in Asia (ex. Japan).

Methodology:

**Timing:** On an annual basis, from February to August, Coalition Greenwich conducts in-person interviews in detail with the largest institutional investors in Asia.

**Detailed interviews:** Senior fund professionals were asked to provide detailed information on their investment strategies, quantitative and qualitative evaluations of their investment managers, and qualitative assessments of those managers soliciting their business.

**Secondary research:** In addition, several investors are included in this study based on information collected through secondary research and top-line interviews.

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